



Innova Card and WPG Americas announce their technology partnership agreement for the Americas.

La Ciotat, France and San Jose, California - WPG will market and design Innova Card's USIP 32-bit Secure Financial Transactions Microcontroller to the POS terminal, kiosk, pinpad vending, gaming, access control, and other industries using magnetic stripe, smartcards, and contactless transactions.

USIP® is a secure 32-bit Flash microcontroller that integrates some unique security features such as a tamper-resistant key storage memory with instant erase capability and a patented memory controller that provides 'on-the-fly' AES encryption of both external SDRAM and Flash. Furthermore it integrates a full Memory Management Unit that, when associated to external SDRAM, makes USIP® a simple and efficient way to deploy Linux operating system on POS terminals.

The WPG model with heavy focus on engineering design support is exciting for a product like USIP. "Coupled with the seamless transfer and supply chain support available through WPG Asia we are very excited to be partnered with WPG Americas," states Samuel de Saint Laurent Director of EMEA and Americas Sales for Innova Card.

"We are pleased to include Innova Card products in our product line for the Americas market," said Allan Hamilton, Sr. Vice President of Marketing, WPG Americas. "Innova Card's family of USIP® secure 32-bit microcontrollers is a strong complement to the peripheral products we currently promote within the POS marketplace. Our goal is to use our marketing expertise and systems know-how to help expand business for Innova Card's highly integrated solutions."

About WPG Americas, Inc.

WPG Americas, Inc is headquartered in San Jose, CA with regional sales offices throughout North America. WPG Americas is a member of WPG Holdings, Asia's number one electronics distributor with a long history of providing the highest service and support to customers throughout the world.

For further information, visit <http://wpgholdings.com>



About Innova Card

Founded in 2002 in France, Innova Card develops and markets complex Systems-on-Chip and secure hardware and software solutions for a variety of trusted terminals (EFTPOS, PINPAD, smart card readers, etc.) and applications (payment, healthcare, transportation, tax control, etc). Innova Card's solutions are based on USIP® Professional IC, the most secure and integrated platform (EMV and PCI PED compliant). Innova Card is the only company that offers global solutions to support terminal manufacturers from the design to the production and achieves with its technology an advanced security level.

For further information, visit <http://www.innova-card.com>

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